

Foxy INTERIORS

E-Design Package Investment Guide





Hey there!

Did you know that having the right interior design choices from flooring to lighting can help create homes that improve our mental health, decrease stress and fatigue, and even spark creativity?

Design planning and showcasing your complete space in a design vision board is essential to:

- Avoiding costly design mistakes
- Making sure we are on the same page with your design vision
- Seeing the space in its entirety and how each piece fits with one another
- Sticking to your budget, the right style and designing a room you will LOVE!

This is why all of my design services start with a plan. Don't choose a designer otherwise.

Marie



So Nice to Meet You

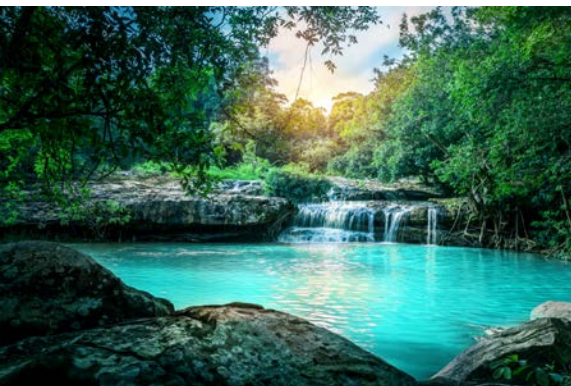


What a journey our home staging, design and photography business has been on!

Since 2012, we've done:

- Renovations
- Specified color and materials
- Started a RESA (Real Estate Staging Association) chapter
- Home Staging training
- Vacant home staging
- Owner-occupied home staging consultations
- Architectural photography
- Matterport 3D virtual tours

A bit about my background: I took interior design coursework at Seminole State College at the height of HGTV in the early 2000's and loved it! Although challenging, I received top scores in my courses. I achieved my staging and re-design certificate in 2011 and my e-design certificate in 2020.

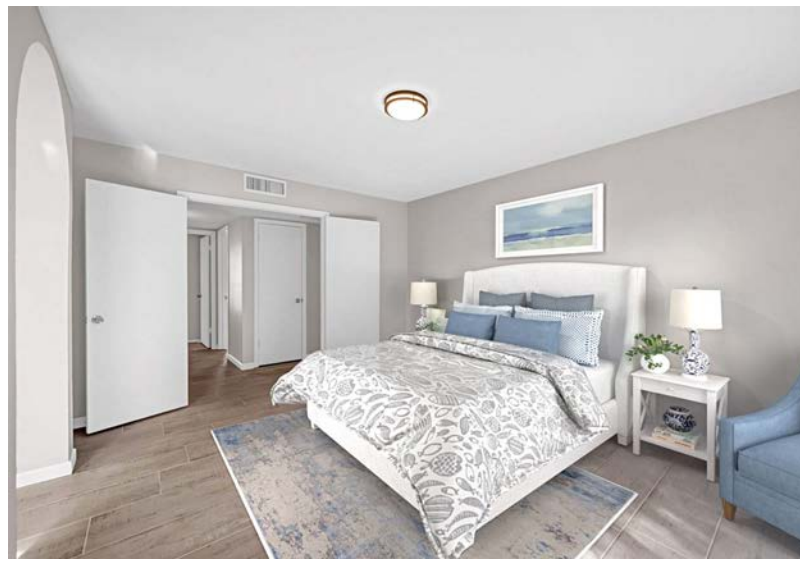


I'm driven by creating livable spaces that encourage family togetherness and special quiet areas. I enjoy telling your design story in each room. Creating that story involves understanding what you love, where you like to shop, your color preferences and how you will live in your home. Each room of your home needs to radiate your story and lifestyle. I enjoy helping you on this journey of pulling it together beautifully.

Find me in nature, sipping wine, listening to jazzy blues music with the cool breeze blowing.



The Portfolio



Get the Look - \$4,500

Jen's Interiors



The E-Design Difference

1

Visually See the Space

A picture is worth 1000 words and that is why we assemble items visually, so you can see how they relate to one another in the space before committing to purchase.

2

Avoids Costly Mistakes

Visually seeing the items together in a space is how you avoid costly mistakes. Too many times furnishings do not go together well or are out of scale with one another, etc.

3

Luxury Design Look at an Affordable Price

You are only paying for my design expertise and sourcing contacts not the full price of what a designer usually would charge and invoice. I keep it simple by giving you the designer plan at a budget price.

4

Saves You TONS of Time

Shopping and sourcing the right product is my jam. What takes me 10 minutes to find would probably take you hours since I am keenly aware of products and vendors.



The E-Design Difference



5

Saves YOUR Money

Since expert shopping is my thing, I also know where to find the best deals and quality product. You may spend hundreds for that same item that I know where to find for much less.

6

Minimizes Sourcing Overwhelm

There are literally thousands of vendors online, so shopping for that right piece can be overwhelming. We've got you covered and can do the time-consuming sourcing for you to create a beautiful and functional room you will ADORE.



7

On Trend and Hip Style

We sprinkle what's hot right now in design trends so that you have a fresh modern yet timeless look that you can enjoy for many years to come.

The Trade Difference

8

Access to Hundreds of Vendors Thus More Product

Through my "designer status" I have access to hundreds more high-end vendors through my various trade resources than most any designer.

9

Designer Savings are Passed Along

If you shop my trade collections, I'm able to provide you with the Designer Discount, so you actually save money on product you'd otherwise be paying 10% to 20% more for if you purchased these items on your own.

10

No Mark-Up and Pure Transparency

Unlike other designers who charge a mark up on product sourced, I am not incentivized to go out of your budget and I do not mark up product.



How it Works

01

BOOK A FREE CONSULTATION

Schedule your free Discovery Call so we can chat about the room or rooms you need help with, your budget and the best design package fit.

02

DESIGN PACKAGE PURCHASE

Based on our chat, choose a Design Package that best suits your needs, budget and space.

03

DESIGN PLANNING BEGINS

Here's where the magic happens and based on your questionnaire and design package, we begin curating the ideal pieces for your space within your budget.

04

DESIGN PLAN DELIVERY

A concept vision board with furnishings, sources, specifications and shopping links is created based on your preferences and package.

05

SHOP, ENJOY AND CELEBRATE

Simply shop the links and follow our design install directions to put together your gorgeous room.



COMMUNICATION

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OFFICE HOURS

9am to 6pm M - F

www.FoxyInteriors.com

CALL NOW TO
BOOK
YOUR FREE
DISCOVERY CALL

E-Design Packages

Having multiple and affordable interior design solutions available to our clients helps better focus on your needs as we know one size does not fit all.



PREMIUM

Our **Premium Design** package is suitable if you are a bit more undecided and want a couple concept boards with the ability to provide feedback and revisions within your client portal. Based on our conversation and your questionnaire, we will source furnishings for your space within your budget for a total refresh of your room.

Our **Premium Design** package INCLUDES:

- Project Instruction & Budget Guide
- 2 Concept Boards for a Complete Room Visual with Product Details
- 2 Client Feedback and Revision Sessions
- 1 Final Room Design
- A Custom Color Palette
- A Master Shopping List with Direct Links to Retail Product for You to Purchase Direct
- Many Curated Shopping Sources including To-The-Trade Sources
- Designer Direction and Notes
- Direct Messaging with Your Designer

DESIGN SERVICE INVESTMENT - \$625

FOXY INTERIORS | E-DESIGN PACKAGE INVESTMENT GUIDE

Additional Services



Add a 3D Floorplan	See exactly where to place your items in the space and add a 3D floor plan to your order.	\$300
Add a Room	Add a room or rooms and save \$100 off of each for a complete designer home.	\$525
2 Hour In-Home Consultation	Get an in-home consultation and pick my brain for 2 hours as we choose finishes, paint and style brainstorm.	\$300

E-Design Packages



DESIGN STARTER

Our **Design Starter** package is suitable if you are testing the waters of e-design and have a good idea of the look you want to achieve. Based on our conversation and your questionnaire, we will source furnishings for your space within your budget for a complete refresh of your space.

Our **Design Starter** package INCLUDES:

- Project Instruction & Budget Guide
- 1 Final Room Design Plan Based on Conversation and Budget
- A Custom Color Palette
- A Master Shopping List with Direct Links to Retail Product for You to Purchase Direct
- Many Unique Shopping Sources including To-The-Trade Sources are included in Your Design Plan
- Shopping List for a Curated Room Look
- Designer Direction and Notes

DESIGN SERVICE INVESTMENT - \$275

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Additional Services



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Happy Clients



"Foxy Interiors Inc. made our kitchen and living room redesign a reality. They were wonderful to work with every step of the way. We met with them on site to discuss our desire for a design "reset" and to review our options for reviving the space. Our home has modern lines but it lost its luster in a sea of dated wall and cabinet colors and clutter. They took in to account our likes and dislikes and offered many options for our consideration from paint colors and fabrics to finishes and textures. They developed a clear estimate per service offered. Their suggestions for enhancements made the biggest difference in the outcome of the redesign. For example, crown molding on the cabinets and an accent color for the breakfast nook resulted in an upscale redesign. We will definitely call on them again for their design and renovation expertise. We love our new space and highly recommend Foxy Interiors for your transformation! "

Homeowners, Kingston Oaks, Oviedo, Florida

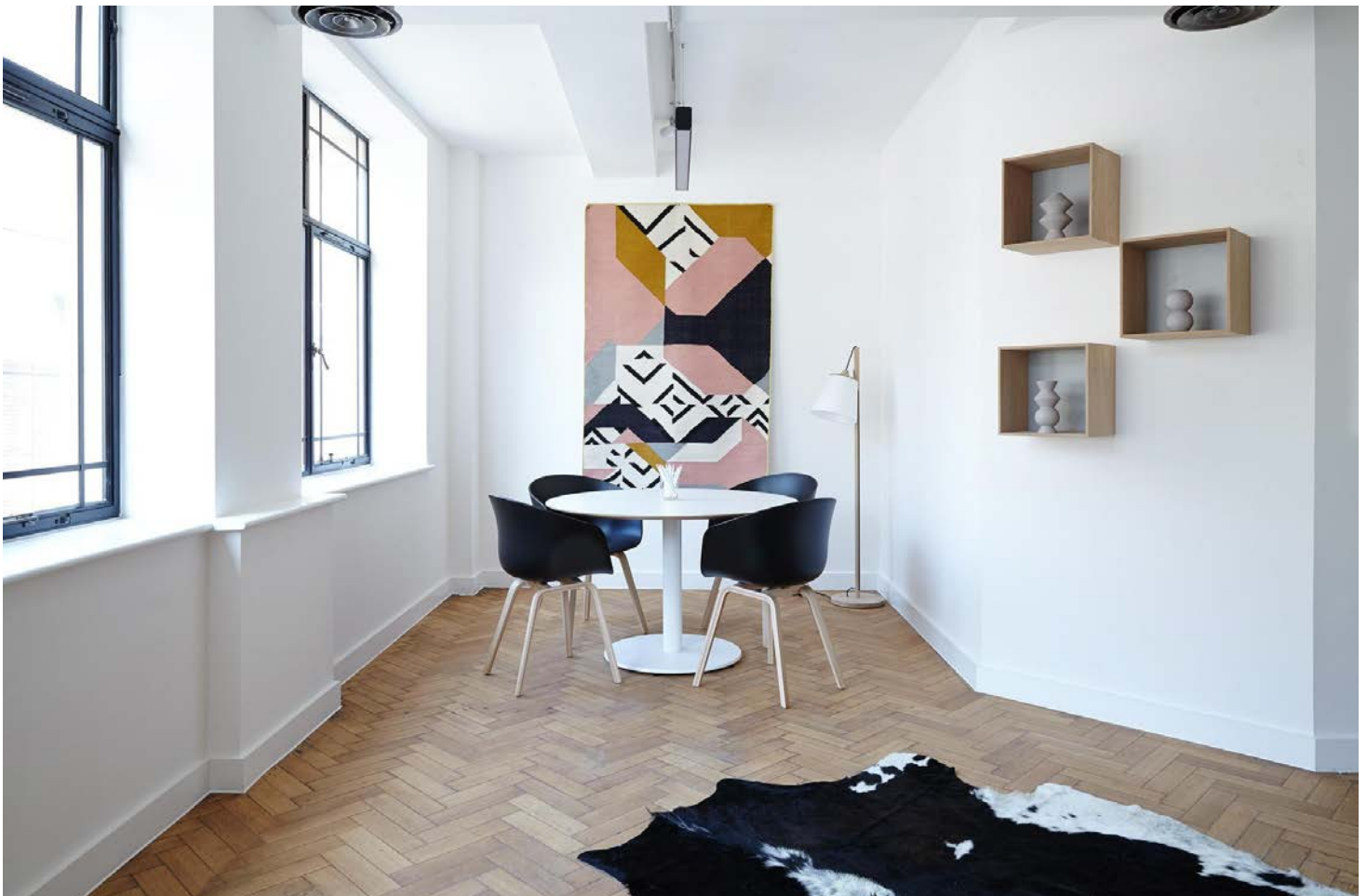
"My sis and I hired Marie from Foxy Interiors to re-decorate our Mom's new apt in an assisted living resort. Marie was so pleasant to work with and the results were just great. She worked within the budget, suggested things that delighted Mom, finished the job on time (or earlier), and made our Mom feel more at home in her new place. When she found out there was no space to construct shelves except on-site, Marie had the shelves made elsewhere and installed them cleanly in the apt. Marie is a very creative person, yet organized and respectful of deadlines (which don't always go with creative!). We are so thrilled that we found her, and very very happy with the results. I am pleased to enthusiastically recommend Marie and Foxy Interiors."

Daughter, Port Orange, Florida

We do things a bit different

You benefit by shopping direct and not having to pay for the administrative part of my job like receiving, unpacking, purchase orders, invoicing, installation, damage returns, etc. I benefit because I get to focus purely on what I love to do and am fantastic at: Curating the perfect space with ideal products while staying within your budget.

Full transparency in pricing, sources and product with ZERO mark-up. I have also curated many trade vendor sources I'm able to use in your designs which gives you access to stores you otherwise would not be able to like Modern Matter, The Citizenry, Uttermost and more.



We do things a bit different

Depending on your budget and preferences from our discovery call, we can source product from standard retailers (like Restoration Hardware, CB2, Pottery Barn, West Elm, WayFair, etc. or we can source specialty trade vendors.

Trade vendors will replace any items arriving damaged but unfortunately will not take returns which is standard for the industry.

Retail vendors each have their own return policy, so make sure to refer direct when making a return.

Trade vendors are more specialized in that they are not accessible to the general public while retail vendors are accessed by everyone.

Trade vendors typically are more high-end product. Lighting, art and furnishings are very high quality and unique.



FAQ's

How is this different than hiring a traditional designer?

When you hire a traditional interior designer you are paying them 10x more to do the shopping, receiving, shipping, inspection, invoicing, delivery assembly, and installation for you... basically a high-cost design fee for the administrative portion of my job. The true value is in the Design Plan and that what's you get in our Design Packages: Expert design direction.

Can I return the items?

Each shopping link takes you to a direct retailer that has their own return policy and most of them are very good. Some of the to-the-trade unique items I may source for you do not have a return policy (unless damaged) but we can discuss ahead of time whether you want access to those types of vendors.

Do you make money off those links?

I am not incentivized to only shop at affiliate sources and do not make money off retail links. Unlike boxed E-Design service stores who only shop where they have affiliate links, I am not limited or incentivized in my shopping sources. I actually pass along my to-the-trade discounts to my clients.



Let's Get Started

Are you ready to **SHOP, ENJOY AND CELEBRATE YOUR NEW SPACE?**



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